

Club Growth

January/February Promotion: Members are Music to Your Ears. Boost your membership by 20% by the end of February and earn \$25 in D50 Bookstore Bucks.

March Member Growth with MeetUp (and other Social Media, too)

Does your club use Social Media to promote and gain new members? Every club that uses MeetUp or another Social Media tool to earn their new members has a chance to win in March. **The 5 clubs with the most new members at the end of March will earn Bookstore Bucks and the District will reimburse MeetUp fees for the following month!** Members who use other forms of Social Media will receive comparable rewards. Send in a copy of your guest cards with “How did you hear about our club?” marked on the form!

We are also starting a special promotion to help our clubs with their MeetUp pages. Clubs who currently have 15 or fewer members are eligible to sign up with MeetUp at a basic rate...*and the District will reimburse half of your subscription costs per month.* **Please contact me or our Social Media Chair Dave Hendrickson for details and restrictions.** Clubs who do not contact us prior to sign-up may not be eligible for reimbursement.

Continuing promotions:

Leaps and Bounds: Every club that started July 2016 with 15 or fewer members and **raises their base membership to 20 by June 30** will be entered into a drawing for **\$100 in District Bookstore Bucks**. More than one club may win. We will post membership accomplishments to the D50 website as clubs hit their goals. Several clubs are already close to 20!



Club Growth Booster Pin! Complete any **6 of the 9 tasks** on the Club Growth Booster Promo flier (including holding or attending an Open House and holding a Membership Drive) between July 1, 2016 and June 30, 2017. This gains you the title “District 50 Club Booster” and entitles you to wear the Club Growth Pin. One pin per member, please, but projects may be completed multiple times. More information and flier downloads available at <http://d50toastmasters.org/marketing/booster-award.html>.

Also, clubs who encourage their members to participate and have 5 or more Booster winners this year will also receive bonus Bookstore Bucks!