

FY 17 Toastmasters VP Public Relations Year Projections



Club Website

Access & Update on other local TM pages

Update address and club information

Social Media Presence

Yammer / D50 Facebook

Distinguished Club only 5 out of 39 in our Area

Club Photo / Officer Photo / Speaker Photo's (w/ Summaries)

Ensure everyone is a member

Corporate Presence

EY Daily News

Distinguished Club only 5 out of 39 in our Area

In-House Showcase

Attempt to get on the agenda for the many EY group team meetings (leveraging existing members)

Place TM within WTEY

InterLeadership Activities

VP Membership

After list of members is updated

Keep up with member speech and award progress for newsletter

Use list to send out surveys (Satisfaction / Improvement)

Change to Agenda format for CPE to be consistent with other EY clubs

Unknown

Go through previous agendas for roles taken during meeting and updating member records.

President

Assist with the Club Success Plan

Newsletter

First to include

CPE effective August 2nd

Induction of officer w/ pictures – “Who are the Officers and their Roles”

Typically Include

New Members / Progress Updates / Club Awards / Tips & Tricks / Fun Facts

Social Interactions

Club Anniversary 9-1-2016 20 years

Invite all past members

Food and Cake with image (in folder)

Open House

Work with other Leaders to plan

Team Building

1-2 Quarter

TM Contest

Beat the clock didn't happen - Desera is winner (1 short) (Yammer)

Monthly Open House \$25 award – Event Picture and Agenda

Video Branding Contest \$100 award – Video in front of banner stating TM benefits

Bi Monthly Challenges – Will place in newsletter

Build Relationship with other Clubs

Work with other Club VPPRs to

Plan contest

Invite to our meetings / Attend other meetings

Community Club Projects

Toy Drives / Community outreach

Work with local HS debate/speech clubs

Invite HS to our meetings

Assist / Moderating with their club level competition prep

Assist in Mentoring